

## Documents

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**Publish or perish**

(2012) *Accounting, Auditing and Accountability Journal*, 25 (6), p. 1071. Cited 6 times.

**Abstract**

Purpose: This poem aims to present a reflection on a common issue faced by academics around the world namely, the urgency to publish.

Design/methodology/approach: This is a fictional poem. Findings: The poet considers how academics are being judged or rewarded by those in university administration. Regardless of how good a teacher they are, unless they have publications they are viewed poorly. Originality/value: An attempt to summarize the situation many academics are finding themselves in - unless they publish that will be undervalued in the academic workplace. © Emerald Group Publishing Limited.

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